

This privacy statement applies only to the specific webpages of [globaldopamine.com](http://globaldopamine.com), hereafter referred to as: 'this Website' and does not apply to any other information or to any of the websites of the Global Dopamine affiliated agencies. Global Dopamine affiliated agencies provide media consulting, technology, creative- and data services. The member agencies each have their own entity and the agencies are not legally affiliated to each other.

Through this Website personal information is processed. By using this Website, you agree to the use of your information as described in this privacy statement.

This privacy statement may be supplemented or amended from time to time. We encourage that you consult this privacy statement periodically so that you remain informed of the information we collect. If you have any questions about this privacy statement or about the information we collect from you, we will be happy to answer them through the contact details below.

## **Data collection and use of personal data**

We collect personal information when you contact us through this Website and during activities, transactions and the exchange of information related to this Website. When you contact one of the member agencies through the contact form at this Website you are asked to provide your personal information. Information includes personal data such as name, company name, phone number and e-mail address. You are not required to provide us this data, but we may not be able to help you if you do not provide the appropriate relevant information.

This Website does not intend to collect information about website visitors who are under 16 years of age, unless they have parental or guardian consent. However, we cannot verify whether a visitor is over 16. We therefore recommend that parents be involved in the online activities of their children, in order to prevent the collection of data about children without parental consent. If you believe that we have collected personal information about a minor without such consent, please contact us at [hello@globaldopamine.com](mailto:hello@globaldopamine.com) and we will delete such information.

We do not collect sensitive information from visitors such as religion, origin, political opinions, sexual orientation and health.

## **Disclosure to third parties**

We will not use personal information you provide to us for any purpose other than to communicate with you or provide information to you. For that purpose, the information you provide may be exchanged with an affiliated agency of Global Dopamine. We do not sell, share or disclose your personal information to any third party for marketing purposes. We may store data about the visitors of this Website and their experiences in aggregated form for statistical and analytical purposes. We may also make your personal data available to a third party if we must comply with a legal obligation or law enforcement or other tasks carried out for the authority.

## Service providers

We share (personal) information to operational service providers that are engaged by us to deliver our services and this Website. This transfer of information may involve sharing data to countries or regions without data protection rules such as similar in our area of residence (European Economic Area (EEA)).

## Trackingpixels, Cookies and logs

This Website uses functional, analytical and tracking cookies. A cookie is a small text file that is stored in the browser of your computer, tablet or smartphone when you first visit this website.

To enable proper navigation on the website and to ensure that this Website is properly managed, we or our service providers place cookies or pixels on the website. We also analyse your behaviour on this Website in order to improve this Website and to tailor the range of products and services to your preferences.

The following is a list of the cookies and tracking technologies used on this Website:

### Necessary cookies

Name	Provider	Purpose	Type	Expiration period
CookieConsent	globaldopamine.com	Stores the user's cookie status for the current domain	HTTP	1 year

### Statistical cookies

Name	Provider	Purpose	Type	Expiration period
_ga	globaldopamine.com google.com	Registers a unique ID that is used to generate statistical data about how the visitor uses the website.	HTTP	2 years
_gid	globaldopamine.com google.com	Registers a unique ID that is used to generate statistical data about how the visitor uses the website.	HTTP	1 day
FPID	globaldopamine.com google.com	The value stored in FPID will be used for setting the Client ID in the request to Google's servers	HTTP	2 years
AEC	google.com	Ensure that requests within a browsing session are made by the user, and not by other sites	HTTP	6 months

### Marketing cookies

Name	Provider	Purpose	Type	Expiration period
NID	google.com	Registers a unique ID that identifies a returning user's device. The ID is used for targeted advertising.	HTTP	6 months

FPLC	globaldopamine.com google.com	Cross-domain linker cookie hashed from the FPID cookie.	HTTP	20 hours
FPAU	globaldopamine.com google.com	Used to collect information about the user and their activity on the website for analytics and reporting.	HTTP	90 days

When you first visited this Website, we already informed you about these cookies and asked your permission to place them. You can revoke your consent to the placing of cookies at any time by setting your internet browser in such a way that it no longer saves cookies during your next visit. Please note that some parts of our website may then no longer work properly. In addition, you can delete all information previously stored via your browser settings.

In addition to placing cookies, this Website collects internet log information such as internet browser and device type, IP address and location data.

### **Third party websites**

This privacy statement does not apply to third-party websites that are connected to this website through links. This Website has no control over the third-party websites to which links are provided. It may therefore be the case that a different privacy policy applies to the use of these third-party websites. We advise you to read the privacy policy of these third-party websites before using them. The aligned agencies of Global Dopamine as a whole, do not accept any responsibility or liability for (the operation and/or content) of third-party websites and the websites of the aligned members.

### **How long we store your data**

We will not keep your data longer than strictly necessary to fulfil the purposes for which the data is collected, unless a longer retention period is required by law.

### **How we secure personal data**

We take the protection of your data seriously and take appropriate measures to prevent misuse, loss, unauthorized access, unwanted disclosure and unauthorized changes. If you are concerned that your data is not properly secured or if there are indications of misuse, please contact us via [hello@globaldopamine.com](mailto:hello@globaldopamine.com).

### **Access to and alteration or deletion of personal data**

Global Dopamine will cooperate fully in exercising your legal rights to:

- Access what personal data we hold about you
- Explain how we process your personal data
- Object to the processing of your personal data
- Withdraw your consent to the processing of your personal data
- Delete your personal data

- Correct your personal data
- Submit a request to send the personal data we have about you in a computer file to you or another organisation named by you

If you have any questions, comments or complaints about our privacy policy or about accessing, objecting to and changing or deleting your personal data, you can contact us at any time via [hello@globaldopamine.com](mailto:hello@globaldopamine.com). To prevent abuse, we ask you to identify yourself adequately.

### **Data Protection Authority**

Of course, we are happy to help you if you have a complaint about the processing of your personal data. If you feel we are not helping you in the right way, under the privacy legislation, you also have the right to submit a complaint to the national supervisory authority, the Data Protection Authority.